

**ADVANCED TECHNOLOGY.  
VERIFIED RESPONSE.  
INTEGRATED SOLUTIONS.**



INTRUSION ALARM  
ACCESS CONTROL  
VIDEO SURVEILLANCE  
FIRE DETECTION  
**ALWAYS ON** THE JOB.

# IS YOUR SECURITY SYSTEM ENOUGH?



You know you need security—your facility equipment, data, and personnel are all valuable assets to your business—but not all security systems are created equal. How much of your building is protected? Are your alarms verified? Will the police respond to your alarm quickly?



## A history of innovation and expertise.

More than 50 years ago, with the help of a police officer, SONITROL was founded with the goal of reducing false alarms and increasing criminal apprehensions. With service in cities all across North America, SONITROL offers cutting-edge security when and where you need it most.

OVER  
**178,000**  
SONITROL  
APPREHENSIONS  
AND COUNTING...

## Consider the facts.

- **Rising false alarm rates.** Over 98% of alarm activations are **false alarms**. And with each alarm call costing taxpayers in police time and resources, more and more communities are looking for ways to respond to alarms more effectively. Many communities now require **verified response**—confirmation by an alarm company or an eye witness that an actual intrusion is in progress—before dispatching police.
- **Longer response times.** The average police response time for non-verified alarm activation now exceeds 45 minutes in many communities. The longer the response time, the lower the chances of police stopping an intrusion in progress and apprehending the criminals.
- **Non-traditional threats.** Increasingly sophisticated crimes, including internal theft and fraud, and crimes accompanied by other disasters such as fire or explosions, overtax traditional alarm systems.

### FASTER POLICE RESPONSE

Average Response Times\*



**8** MINUTES  
SONITROL Verified Response



**17** MINUTES  
PRIVATE SECURITY GUARD



**45** MINUTES  
POLICE\* to Non-Verified Alarms

\* Source: Salt Lake City Police Department

## SONITROL offers a better, VERIFIED, solution.

SONITROL has the quickest alarm verification, the fastest police response times, the lowest false alarm rates, and the best apprehension rate—over 178,000 and counting—in the security industry.

- **Innovative technology.** SONITROL's unique technology includes advanced impact-activated audio detection that triggers alerts faster than conventional alarms. SONITROL systems easily integrate audio intrusion, video verification, fire monitoring, and managed access control solutions, so your entire business is covered with greater accuracy.
- **Comprehensive coverage.** Unlike most conventional alarms, which only provide limited detection, SONITROL offers wall-to-wall, floor-to-ceiling, volumetric coverage to meet sophisticated threats.
- **State-of-the-art monitoring.** SONITROL personnel monitor fewer alarms per operator—80% fewer than the national average—leading to quicker response times. And because our security systems include many specific alarm types, SONITROL can give police more complete, real-time information from the time of the alert through the apprehension.
- **Better results.** When a SONITROL alarm comes in, police respond quickly because of our reputation for low false alarms and verified reporting. In fact, police respond to SONITROL alarms **400% faster**, and more than **20% of our apprehensions occur before the criminal gains entry**.

# INTEGRATED EXPERTISE FOR COMPLETE SECURITY SOLUTIONS.



## Verified Audio Intrusion Detection

SONITROL's cutting-edge, impact activated audio intrusion detection technology provides a powerful tool for your security arsenal. Using small audio sensors strategically placed around your facility, any abnormal activity is transmitted to a SONITROL Monitoring Center. Retail businesses can also add audio and video verification to hold-up situations to facilitate in sending detailed information to the Center. At the Center, professional monitoring personnel listen to live audio and provide real-time verification and assistance to law enforcement—often stopping criminals before they succeed in entering a facility.



## Fire Monitoring and Detection

Our integrated fire detection systems include complete monitoring of smoke and heat detectors, water flow devices, and pull stations—meeting UL and CFSM listings as well as NFPA and ADA requirements. SONITROL's Monitoring Center verifies alarms and transmits detailed information directly to firefighters. SONITROL's quicker and more targeted alarm information ensures faster response times and helps limit damage.

## Monitoring Center

Our highly trained and professional monitoring personnel form the heart of every verified security solution we deploy. Drawing on information from your integrated security system—audio, video, access control, and fire—our operators quickly assess every alarm, alert the appropriate authorities, and provide ongoing real-time information to law enforcement and emergency personnel on the scene. SONITROL's Monitoring Center gives you peace of mind, knowing that our team of professionals is on the job protecting your facility at all times.



### Access Control

With SONITROL's integrated access control systems, you can track, control, and audit entry and exit data, as well as minimizing loss for your facility. Advanced features include automatic door locking, integrated security system arming and disarming, and building services such as lights, HVAC, and elevator management. We offer both stand-alone systems and comprehensive fully managed solutions.



### SonaVision™ Video Surveillance

SONITROL's state-of-the-art video surveillance technology works together with other aspects of your security system to provide another tool for verification. Monitoring Center monitors use **real-time video information to assist law enforcement** and disaster response personnel in **apprehending criminals and limiting damage** to your facility. With video surveillance, you can connect to your facility visually at any time by accessing live video online and receive video clips in reports from the SONITROL Monitoring Center.

## State-of-the-art, Customized Solutions

SONITROL combines sophisticated technology, proven performance, and unrivaled service in our customized security solutions. We design modular, scalable solutions to fit the unique needs of each industry, organization, and facility we serve. With a growing national and international network serving customers of all sizes, we have the expertise to tailor an ideal solution for your security requirements.

With some of the highest customer satisfaction rates in the industry, SONITROL proudly serves a broad array of companies and organizations, including:

- Education
- Retail
- Healthcare
- Commercial
- Financial
- Warehousing
- Construction
- Engineering
- Government (GSA-approved)
- Hospitality
- Non-profit

## The Industry's Strongest Guarantees\*

SONITROL's technology, service, and results allow us to confidently offer the industry's most comprehensive warranty—covering satisfaction, performance, service response, false alarm protection, and more.

\*Guarantees may vary by location



Sonitrol will detect and report any forcible entry made to the interior of your building while your Sonitrol system is in operation, or the Sonitrol Warranty will pay, replace or repair any loss or damage to covered goods caused by the forcible entry up to \$15,000.

*Shouldn't you trust your security to the only technology that trusts itself?*

**SONITROL**  
VERIFIED ELECTRONIC SECURITY

The only security company that will back its service with such an aggressive guarantee

© 2016 Sonitrol. All rights reserved. Refer to Sonitrol - \$15,000 Limited Performance Warranty for complete description. All payments are subject to and conditioned upon all terms contained in the warranty.

## National Accounts Concierge Service

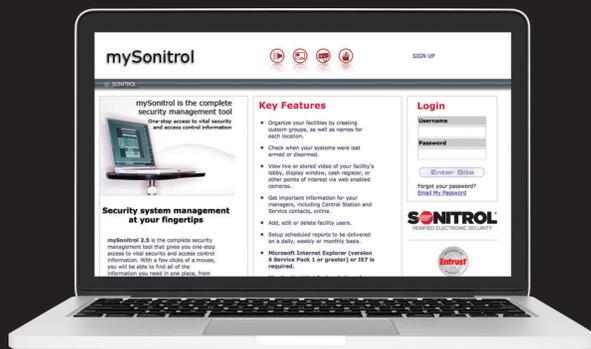
SONITROL provides national account service for our multi-location clients nationwide. As a National Account client, you'll have a dedicated, single point of contact for all aspects of your SONITROL account.

- Quick, coordinated response across our network for all of your facilities
- Streamlined sales, service, and administration
- Centralized billing
- Consolidated reporting
- A \$20,000 performance warranty

Take advantage of our national and international service area while also streamlining your management time with our convenient National Account Program.

## mySonitrol: The Convenience of Remote Access

With SONITROL's secure online access portal and mobile app, you can manage your security whenever and wherever you'd like. Login from any wireless enabled device to review account information, reports, alarm dispatches, and product information. Depending on your system and access, you may also choose to control facility access through the mySonitrol online portal or monitor video feeds through the SONITROL mobile app.





SONITROL leads the industry in verified electronic security by providing customers single source integrated security solutions for intrusion, video, access, and fire. As more cities and municipalities require verification before dispatching police to an alarm, SONITROL's ability to verify intrusion—through patented technology, in real-time—offers unrivaled credibility with law enforcement and security for our customers. SONITROL has the fastest police response times, lowest false alarm rates and best apprehension record in the security industry.

With service in cities all across North America, SONITROL offers cutting-edge security where and when you need it most.

**<PHONE>**

<website>

**SONITROL<sup>®</sup>**  
VERIFIED ELECTRONIC SECURITY

**<Company Name>**

<Address Line 1>

<Address Line 2>

<City>, <State> <Zipcode>